

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 143      Programme Name: MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS)      SchemeID: 411432013001      Sem./Year: 02 SEMESTER  
 Institution Code: 191      Institution: GITARATTAN INTERNATIONAL BUSINESS SCHOOL

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	143102	MIB102	FINANCIAL MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
02	143104	MIB104	BUSINESS COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
03	143106	MIB106	HUMAN RESOURCE MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
04	143108	MIB108	FOREIGN TRADE POLICY	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
05	143110	MIB110	INDIA AND WORLD ECONOMY	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
06	143112	MIB112	INTERNATIONAL MARKETING	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
07	143114	MIB114	ADVANCED MARKETING MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
08	143116	MIB116	FOREIGN LANGUAGE-I (GERMAN/FRENCH/CHINESE)	2	THEORY	NUES	COMPULSORY	DROPPABLE	--	100	100	50



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S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	143202	MIB202	INTERNATIONAL BUSINESS STRATEGY	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
02	143204	MIB204	CROSS CULTURAL CONSUMER BEHAVIOR	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
03	143206	MIB206	INTERNATIONAL BUSINESS NEGOTIATION	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
04	143208	MIB208	WTO & INTERNATIONAL BUSINESS LAWS	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
05	143210	MIB210	GLOBAL COMPETITIVENESS AND STRATEGIC ALLIANCES	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
06	143212	MIB212	PROJECT DISSERTATION	6	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50









