

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 740 Programme Name: MASTER OF JOURNALISM & MASS COMMUNICATION SchemeID: 127402015001 Sem./Year: 02 SEMESTER
 Institution Code: 203 Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	740102	MJMC102	RADIO: CONCEPTS AND PRINCIPLES	3	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
02	740104	MJMC104	ADVERTISING: CONCEPTS & PRINCIPLES	3	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
03	740106	MJMC106	NEW MEDIA	3	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
04	740108	MJMC108	MEDIA & COMMUNICATION RESEARCH	3	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
05	740110	MJMC110	TV & FILM APPRECIATION	3	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
06	740152	MJMC152	RADIO PRODUCTION LAB	3	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
07	740154	MJMC154	ADVERTISING LAB	3	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
08	740156	MJMC156	NEW MEDIA LAB	3	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50

